

“The Charm of Costume in the Eyes of the East and the West”

EU-China Costume Culture Exchange Camp

Introduction

Food, clothing, housing and transportation are the four basic elements of human society. Clothing is a kind of living material which is common to all mankind, and it is the unique labor achievement of human beings. As the most general need of mankind, in addition to meeting the people's material needs, clothing also reflects the degree of civilization development of the society, the material standard of living, and the state of spiritual life. With the development of whole human civilization, the traditional costumes have also undergone changes over millennia. In the evolution of human history, clothing is not only used to cover the body and keep out the cold, but also used to meet people's psychological needs and to reflect the understanding of life. For example, the ancient nomadic hunters living in the north of China decorated their clothes with the prey's teeth, hoofs, claws, feathers or tails to show the bravery or sublime position of themselves. There are 56 ethnic groups in China, of which the Han is the largest one. The heyday of Chinese costume continued from the Wei Jin Northern and Southern Dynasty to the Tang Dynasty.

The project describe and display the living custom, national culture,

religious beliefs, as well as the evolution of language and writing system involved in costume culture over the past hundreds of years and even thousands of years to the students through three modules of “Costume Culture Lecture”, “Costume Show”, and “Virtual Tour to the Costume World”. Chinese students will have the same class with Bulgarian students as language partners for in-depth communication. The courses are taught in both Chinese and English, and encourages Chinese and Bulgarian students to work together to complete learning tasks, such as the local survey of costume culture in Bulgaria and China to explore the impact of costume culture on personal material life and mind.

The project is supported by the Center for Language Education and Cooperation of China’s Ministry of Education, and hosted by Beijing Language and Culture University. The project will start in early January, 2022 and is expected to end on February 1st, 2022, and the courses will run from 10:00 to 11:30 or 13:00 to 14:30 (Bulgarian time), 8 times in total. The participants who listen carefully and have more than 4 times attendance records can obtain the certificate. The registration form can be filled out by the Confucius institute and then submit to the project team. It is also possible for applicants to fill out the registration receipt and send it to hyqfsw2021@163.com.

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Curriculum for EU-China Costume Culture Online Summer Camp

Time	Agenda		Lecturer	Form/Duration	
First	Opening Ceremony		invited leading officials and guests	Live	15min
	Lecture on Costume Culture “Hanfu Culture” Virtual Tour to the Costume Museum	Video+Recorded	Teacher HE Jiajia	Recorded+ Live	60min 20min
Second	Lecture on Costume Culture “All manifestations of the Clothing of the Tang Dynasty”	Video+Recorded lectures of the experts	Teacher LI Wei	Video Live	80min
Third	Lecture on Costume Culture “Women’s Makeup in the Tang Dynasty”	A “video+recorded” lecture of the experts A face-to-face lecture by the experts	to be confirmed	Recorded	40min
	Costume in Chinese I	costume culture in Chinese	teacher in BLCU	Recorded	40min
Fourth	Lecture on Costume Culture “The Evolution of Guanfu”	Recorded lectures of the experts A face-to-face lecture	Teacher LI Wei	Video Recorded	40min

	Costume Show: Traditional Chinese Costume	Hanfu and cheongsam display +explanation		Live	40min
Fifth	Costume in Chinese II Virtual Tours in the Xiushui Street	Virtual Tours + Expert Review	teacher in BLCU	Recorded Live	80min
Sixth	Lecture on Costume Culture Decorations and Myths	Teacher HUANG Yue	teacher in BLCU (Chinese and foreign students +Chinese language teacher)	Video	40min
	Costume in Chinese III		teacher in BLCU	Recorded+ Live	40min
第七次	“EU-China Modern Costume Culture”	Costume Show + Expert Review	Teacher HE Yang (tentative)	Recorded	40min
	Costume in Chinese IV		Chinese and foreign students +Chinese language teacher)	Live	40min*2
第八次	Costume Show: National Costume in Bulgaria and China “The Beauty of Cheongsam”	Students submit the reports in Chinese under the guidance of Chinese language teachers format: in Word or PPT.	teacher in BLCU	Live	40min
	Closing Ceremony		all participants		20min 20min

Note: Each course of this project has a video corresponding to the topic, and the video will be uploaded to the Chinese Bridge website before or after class. Students can log in and watch all the videos.